C-SALE (CSALE)
Whitepaper v1.0
Building a Sustainable Business Ecosystem on Blockchain

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ABSTRACT

CSALE is not an anonymous meme coin created by unknown developers. It is the foundation of a digital ecosystem backed by established Hungarian companies with more than 20 years of business experience. The project's mission is to build a sustainable blockchain-based economic model that supports the long-term growth of the C-SALE Group, expands the community of **365idezet.hu**, and enables the development of new digital services and strategic partnerships.
The CSALE Token is a BEP-20 digital asset operating on the BNB Smart Chain. Its tokenomics are designed to be simple, transparent, and predictable: **0% Buy Tax, 0% Transfer Tax, 1.61% Sell Tax.** The entire sell tax is automatically allocated to the project's official Treasury Wallet. The Treasury's primary objectives are to gradually increase liquidity, finance ecosystem development, support marketing activities, and strengthen long-term strategic partnerships. The long-term vision of the CSALE project is to integrate blockchain technology into an already established business and community environment, where the token exists not as an isolated speculative asset, but as a core utility supporting the growth and sustainability of a real-world digital ecosystem.

1. THE C-SALE GROUP

The **CSALE** project is backed by the **C-SALE Group**. **C-SALE Kft.** was established in 2004, meaning the project builds on more than twenty years of entrepreneurial experience. The group includes **C-SALE Partner Zrt.**, which engages in commercial activities and operates the online platform **365idezet.hu**.

The enterprises are business entities registered in Hungary, and their annual financial statements are publicly available in official state corporate information systems. The companies behind the project aim for long-term, transparent operations and sustainable growth. The group’s commercial activities involve the supply of IT equipment, the provision of related services, and the servicing of government and corporate projects.

2. WHY WAS CSALE ESTABLISHED?

The growth of traditional businesses typically relies on external financing, banking products, or investor capital. These solutions often entail high costs, slow processes, and limited flexibility. The CSALE project aims to develop an alternative financing model that combines the advantages of blockchain technology with a genuine business foundation. The project is not built on short-term price gains, but rather a long-term sustainable one digital ecosystem

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to its development. The enterprise aims to leverage the opportunities provided by the token primarily to develop the community, increase liquidity, expand awareness, and create new services. Both the project operators and the token community share a common interest in the success of the CSALE ecosystem: a strong, growing ecosystem can generate value for all participants in the long term.

3. THE 365 ECOSYSTEM

One of the greatest assets of the CSALE Token is that it does not launch as a standalone cryptocurrency project but is built upon an already thriving digital community. The mission of 365idezet.hu has remained unchanged for years: to provide people with daily content that offers inspiration, hope, motivation, or simply a positive thought for their everyday lives. The project has now amassed over 110,000 social media followers (facebook.com/365idezet), providing a solid foundation for a digital ecosystem designed for long-term growth. The goal for the coming years is:

- the continuous expansion of the community,
- significantly increasing website traffic,
- introduction of new digital services,
- integrating the CSALE Token into the entire ecosystem.

The goal of the project is not for the token to function as a standalone speculative asset, but rather to create real value for a continuously evolving online community.

4. THE ROLE OF THE CSALE TOKEN

CSALE is the digital asset of the C-SALE ecosystem. Its role is to secure the long-term economic foundation necessary for the project's development and to create opportunities for introducing new services, partnerships, and community-based solutions.

The project's philosophy is simple: **we are not building the ecosystem for the sake of the token, but rather building the token for the ecosystem.**
In the future, CSALE could be used for, among other things:

- for premium services,
- for partner discounts,
- for community programs,
- for digital payment solutions,
- for marketing campaigns,
- to support new business models.

The range of application areas may continuously expand as the ecosystem evolves.

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5. TOKENOMICS

CSALE's economic model is built on simplicity, transparency, and long-term sustainability.

Token data
Name: C-SALE
Ticker: CSALE
Network: BNB Smart Chain
Standard: BEP-20
Decimals: 18
Complete set: 10 000 000 000 CSALE
Further issuance: no
Burn: supported

Transaction taxes

Buying (Buy Tax): 0%
Transfer (Transfer Tax): 0%
Sell (Sell Tax): 1,61%
The project aims to keep the use of the token simple. The Treasury tax, applied exclusively upon sale, ensures that the system can support its own long-term development without burdening everyday use.

Initial liquidity

At the start of the project:
25 000 000 CSALE
és
2,5 BNB
is added to the PancakeSwap liquidity pool. This represents 0.25% of the total token supply. The remaining tokens remain under the management of the official Treasury and may be used exclusively for ecosystem development.

Treasury Allocation

Area	Ratio
Initial liquidity	1%
Future liquidity	19%
Marketing and Partnerships	25%
Ecosystem development	30%
Strategic reserve	25%

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The guiding principles for utilizing the Treasury are gradualism, transparency, and long-term value creation. The project's goal is not large-scale token issuance, but rather the continuous strengthening of liquidity and support for community growth.

6. SMART CONTRACT AND SECURITY

The CSALE Token is based on a proprietary smart contract written in Solidity, designed specifically to meet the project's requirements. Security, simplicity, and long-term sustainability were the primary considerations during development. The contract's operation is public and verifiable by anyone on the blockchain.

A Smart Contract key features

- **Fixed supply:** the total token supply is issued at the time of creation; there is no possibility of creating new tokens.
- **No "Mint" function:** the total supply cannot be increased.
- **Burn support:** tokens can be permanently destroyed, thereby reducing the circulating supply.
- **0% Buy Tax:** the user incurs no tax upon purchase.
- **0% Transfer Tax:** transfers between wallets are free of charge.
- **1.61% Sell Tax:** deducted exclusively upon sale, with the proceeds automatically deposited into the Treasury wallet.
- **Factory-based pair recognition:** the smart contract treats only officially registered PancakeSwap liquidity pairs as trading pairs.
- **Support for multiple pairs:** the project may register new official liquidity pairs in the future.

SAFETY CHECKS

Prior to the mainnet launch, the smart contract underwent comprehensive testing.

Checks performed:

- Testnet deployment
- Token issuance verification
- PancakeSwap liquidity creation –
Buy transaction test
- Sell transaction test
- Treasury tax verification
- Pair registration test
- Slither static code analysis
- BscScan source code verification –
Mainnet readiness audit

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The goal of the project is to make the operation of the smart contract transparent and verifiable for all interested parties.

7. DEVELOPMENT SCHEDULE (ROADMAP)

The CSALE project is built on a long-term development strategy. The launch of the token is not the end of the project, but its first milestone.

Phase 1 – Basics
- Smart Contract development
- Safety tests
- Testnet environment
- BscScan verification
- Mainnet launch
- PancakeSwap liquidity

Phase 2 – Building an ecosystem
- 365idezet.hu and CSALE integration
- Marketing campaigns
- Building an international community
- Developing a partner program
- Strengthening community communication

Phase 3 – Market presence
- CoinGecko registration
- CoinMarketCap registration
- Trust Wallet appearance
- DEX statistical pages
- Further liquidity expansion

Phase 4 – Long-term development
- New digital services
- Expanding the partner ecosystem
- Increasing token utility
- International collaborations
- Continuous technological developments

The roadmap is for informational purposes; the sequence and scheduling of developments may be adjusted based on the market environment and the progress of the project.

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8. FUTURE VISION

The foundation of the CSALE project is a simple idea:

Blockchain technology creates real value when integrated into a functioning economic and community system. The project aims not to achieve a short-term rise in market value, but to build an ecosystem capable of evolving, adapting, and generating value for years to come. The C-SALE Group believes that the next phase of the digital economy is defined not merely by new technologies, but by the integration of technology with real-world business activities—a direction CSALE is committed to championing.

9. CLOSING THOUGHTS

CSALE is more than just a token. It is a long-term initiative built upon the experience of a business operating for over twenty years, a continuously growing online community, and the potential of blockchain technology. The project's success is founded on transparency, responsible operations, and gradual development. Our goal is not merely to create a digital asset, but to build an ecosystem in which the business, the community, and the token can reinforce one another in the long term.

10. LEGAL NOTICE

This whitepaper is for informational purposes only. Its objective is to present the CSALE project, its operating principles, and its development directions. The development plans and future objectives outlined in the document reflect the project's current vision, which is subject to change based on shifts in the market, technological, regulatory, and business environments.

Holding the CSALE token does not in itself constitute an ownership stake in the C-SALE group of companies, nor does it grant voting rights, entitlement to dividends, or a guaranteed financial return. The project aims to create a transparent, sustainable, and long-term evolving blockchain-based ecosystem, the success of which is determined by the combined influence of the community, technology, and responsible corporate governance.

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